



9 INTERNATIONAL DRIVE
PEMBROKE, ON, CANADA
K8A 6W5
(613) 735-7288
Toll Free: 1-800-273-0183
FAX: (613) 735-2081
www.countyofrenfrew.on.ca

MEDIA RELEASE

FOR IMMEDIATE RELEASE

OTTAWA VALLEY TOURIST ASSOCIATION

July 9, 2008

OVTA Launches Travel Guide Cover Contest

(Pembroke) - The Ottawa Valley Tourist Association (OVTA) is inviting local artists and photographers to submit quality pieces of art or photographs that would inspire tourists to visit the region. The winning submission will grace the front cover of the 2009 Ottawa Valley Travel Guide and Road Map, with credit being given to the artist/photographer. Throughout Ontario, Québec, the northeastern US and internationally, 110,000 copies of the Travel Guide and Road Map are distributed annually.

“This is a great opportunity for local photographers and artists to showcase their work to a large audience, while helping to promote tourism in the Ottawa Valley,” said Charlotte Gebhart, President of the OVTA.

The deadline to submit entries is August 15th. High-resolution photos and copies of artwork can be emailed to jhugli@countyofrenfrew.on.ca.

For more information, contact the OVTA at 1-800-757-6580/613-732-4364.

The OVTA is the official destination marketing organization for the Ottawa Valley and proudly represents more than 225 tourism businesses, comprised of attractions and events, accommodation, dining and retail establishments, rafting companies, trippers and outfitters, as well as artists and galleries.

- 30 -

For more information, please contact:

Judy Hugli
Helen Giroux

OVTA Marketing Coordinator
Administration Assistant

613-732-4364/800-757-6580
613-732-4364/800-757-6580