



MEDIA RELATIONS



OVTA NEWS

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**MEDIA RELEASE  
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**June 2, 2008**

**TV Crew Filming in the Ottawa Valley**

**Pembroke, ON:** Oasis and Equator HD TV channels have a crew filming in the Ottawa Valley from June 2 – 4, 2008. Their mandate is to highlight nature, natural history, non-motorized tourism and culture. The film shoot will include: the Bonnechere Caves and a fossil hunt in Eganville; Red Wolf Retreat including a stay in a yurt; Chutes Coulonge; whitewater canoeing on the Black River and a canoe excursion on the Barron River Canyon with Esprit Rafting. The Ottawa Valley Tourist Association (OVTA) arranged the film shoot.

“A representative from Equator HD TV Channel received one of the OVTA media kits in March and became interested in filming in the Ottawa Valley”, stated Judy Hugli, Tourism Marketing Coordinator for the OVTA. “We are thrilled to have them here. They are based in Toronto, but they film all over the world. It is a wonderful promotional opportunity for the Ottawa Valley to be included in their television line up. They are also considering a second film shoot for August that would include highlighting whitewater rafting and a wolf howl,” said Ms. Hugli.

A broadcast date has not been set yet for the Ottawa Valley segment. For more information on Oasis and Equator HD TV Channels, visit website [www.hifhdtv.ca](http://www.hifhdtv.ca).

The OVTA is the official destination marketing organization for the Upper Ottawa Valley and proudly represents more than 200 tourism businesses, comprised of attractions and events, accommodation, dining and retail establishments, rafting companies, trippers and outfitters, as well as artists and galleries.

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