



MEDIA RELEASE

FOR IMMEDIATE RELEASE

February 11, 2008

**SNOWMOBILING IN RENFREW COUNTY
Warden Supports “Go Snowmobiling! Give It a Try” Tour**

Pembroke, ON: On Sunday, February 10th, County of Renfrew Warden, Janice Visneskie and other representatives from the County of Renfrew and the Ottawa Valley Tourist Association participated in the “Go Snowmobiling! Give It a Try” Tour. The event was organized by Digital Video Productions and the Ontario Federation of Snowmobile Clubs (OFSC) with major assistance from the Snow Country Snowmobile Association.

“It was a well organized, informative and fun event”, stated Renfrew County Warden Janice Visneskie. “It was a wonderful opportunity to experience Renfrew County’s excellent snowmobile trail system first hand. The conditions were ideal”, said Warden Visneskie.

Jim Hutton, Director of Development and Property, County of Renfrew who also participated in Sunday’s event, states, “By having the opportunity to have “Go Snowmobiling! Give It a Try” Tour in this area, it not only helps attract more people to the sport but it also highlights the superb trail system and hospitality that we have in Renfrew County”.

There are over 2500 kms of TOP trails and local trails that wind through the region. Each year, thousands of snowmobile tourists from across Ontario, Quebec and the near border United States visit this area. Many tourism operators cater to this growing market by providing special packages. This winter activity is also a favourite past time for many local residents. “Close to 1 million dollars is generated from snowmobile tourism in Renfrew County. “It is a very important market for many businesses”, states Jim Hutton.

For more information on this exciting four-season vacation destination, check out the OVTA website at www.ottawavalley.org or to receive a complimentary copy of the travel guide and map and the 2008 Eastern Ontario Snowmobile Trail Map:

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Picture attached: Centre – County of Renfrew’s Warden Janice Visneskie participating in “Go Snowmobiling! Give It a Try” Tour.

